



GREATER SOUTHEAST
COMMUNITY HOSPITAL

FOR IMMEDIATE RELEASE:

Media Contacts:

Lisa Marie Ordakowski/Amy Carlson
Brotman•Winter•Fried Communications
(703) 534-4600

lisa@bwfcom.com / Amy@bwfcom.com

Greater Southeast Community Hospital
Overhauls Radiology Department

*Over \$5 Million in New Equipment and Enhanced Operational Performance
To Improve Quality and Service of Patient Care*

WASHINGTON, DC (May 15, 2008) – The Radiology Department at Greater Southeast Community Hospital is undergoing a major face-lift this spring and summer.

At a cost of more than \$5 million, the hospital has purchased 11 new pieces of major radiology equipment, renovated all four of its X-Ray exam rooms and engaged a new radiology group to provide improved services to the hospital. By August the upgrades and changes in radiology will be complete providing patients of the Washington, D.C.-based hospital with one of the most comprehensive and efficient radiology centers in the region.

Already, a greater number of area residents have visited the hospital for x-ray examinations, establishing a substantial increase over last year and continuing an upward trend that began six months ago. This growth, says hospital CEO Gary Rowe, is due to improved operational performance by radiologists and some of the new equipment that has already been put into service.

“The rest of our new equipment will arrive over the next three months, by which time, we can expect an even greater increase in both in-patient and out-patient X-ray examinations,” Rowe said. “Special build-out is planned for a new MRI, nuclear medicine unit, 32-slice CT and interventional angiography equipment. All this new equipment, coupled with advanced training and specialized instruction for our technicians, will result in expanded admissions as physicians throughout the region learn of our enhanced and upgraded capabilities.”

According to Rowe, in addition to the fluoroscopy unit, the new equipment will include a 32-slice CT, an angio-catheterization machine, a nuclear medicine camera, two portable x-ray machines, two digital x-ray dual head machines, a portable ultrasound-cardiology unit, an MRI with a 1.5 tesla magnet and a surgical portable x-ray unit called a C-Arm.

“The improvements in our radiology department are representative of the upgrades earmarked for the entire hospital,” says Eric F. Reiseberg, President of Specialty Hospitals of America, LLC, which acquired Greater Southeast in November 2007 with the expressed mission of restructuring and reinvigorating the beleaguered health care facility. “Over the course of the next three years, every department – from emergency services and pediatrics, to orthopedics, to obstetrics and oncology will experience similar level of growth, improvement and development.”

About Greater Southeast Community Hospital

Greater Southeast Community Hospital has provided medical services to residents of the Washington metropolitan area since 1965. Under the leadership of Specialty Hospitals of America, LLC, Greater Southeast is committed to its evolution into a full-service, state-of-the-art facility where doctors and staff provide expertise in medical and surgical specialties with the combined results of improved patient care and a sustainable business model. For additional information, please visit www.greatersoutheast.org.

###